

Adapting for new markets

Free business events in your district

March 2010

- Trading in Europe
- Tourism and hospitality
- Networking opportunities

www.business.canterbury.gov.uk



Free business support events

Whether you're exploring new markets or hoping to improve the performance of your business, the council's Local Economy Team are working with a number of partners to bring you a range of free business support events.

To book your place on any number of events simply fill in and return the form on the back of this leaflet, or visit www.business.canterbury.gov.uk.

Tuesday 2 March, 8am to 10am

Old Stables Function Room, Duke of Cumberland Hotel, High Street, Whitstable, CT5 1AP

Breakfast banter

in association with Kent Invicta Chamber of Commerce

Take an hour or so out of your day to meet other businesses in your area, make new connections and find out about agencies that offer business support in the district. Tea, coffee and Danish pastries included.



Tuesday 9 March, 9.30am to 1pm

Cathedral Lodge, The Precincts, Canterbury, CT1 2EH

Tourism open day

The perfect opportunity to find out all that we do to promote the destination, and we will introduce the concept of a new district Partnership Scheme that we hope you will get involved with, called 'Visit Canterbury'. The event will round off with a light networking lunch.



Thursday 18 March, 2pm to 4pm

Kent Enterprise House, The Links, Herne Bay, CT6 7GQ

Crossing cultural boundaries

Did you know that the largest groups of non-English speaking visitors to our district are French and German? If you run a hospitality business then finding out a little more about these cultures and languages will help you create an even better visitor welcome for the season ahead. Refreshments included.





Wednesday 24 March, 3pm to 7pm

Kings Hall, East Cliff Parade, Herne Bay, CT6 5HU

Herne Bay regeneration event including pop-up networking area

Come along and find out about the plans for Herne Bay's regeneration. This event is open to the general public as well as businesses and is a great opportunity to get your business message across to your customers. Just bring yourself along with your display or publicity material.



Friday 26 March, 8am to 1pm

Centre for Enterprise and Development, Hall Place, Harbledown, CT2 9AG

Business Master Classes

Choose from a selection of workshops designed to help your business trade in Europe. Workshop choices will be made on the day. Breakfast and registration 8am to 9am.

- Building cross-border partnerships
- European legislation
- Human resource strategies
- Design and marketing for Europe
- French and Belgian business cultures - how do we all differ?



Wednesday 31 March, 9.30am to 11.30am

Abode Hotel, Canterbury, CT1 2RX

Conference Canterbury networking

The Canterbury district has a growing number of meeting and conference venues from historic buildings to purpose built facilities. Whether you are a venue offering meeting or conference facilities or a business looking for venue ideas, come along and talk to your contemporaries, share your thoughts and meet the Local Economy and Tourism teams at the council who are working to promote the district. Refreshments included.



Booking form

To book your space(s):

Visit: **www.business.canterbury.gov.uk**

E-mail: **events@canterbury.gov.uk** Fax: **01227 379 059**

Mail: **Regeneration and Economic Development, Canterbury City Council
Military Road, Canterbury, CT1 1YW** or call us on **01227 862 532**

Name

Position

Organisation

Address

Postcode

Telephone

Type of business

E-mail

Website

Number of employees

- Breakfast banter**
- Tourism open day**
- Crossing cultural boundaries**
- Herne Bay Regeneration event including pop-up networking area**
- Business Master Classes**
- Conference Canterbury networking**

Refreshments and breakfast or lunch will be provided at some events.

Please indicate here if you have any dietary or accessibility needs:

How did you hear about these events?

- E-mail
- Newsletter
- Website
- Advert
- Word of mouth

- The data collected will be used internally within the council. We also share the data from time to time with third parties. If you do not want us to do this please ✓ this box.
- You will be added to our database to receive the local economy team newsletter by email, please ✓ this box to opt out.

With thanks to our partners who have helped deliver these events

